

1. **The Event Copy:** A catchy headline, the date/time, and a brief 1–2 sentence description.
2. **An Image/Graphic:** A high-quality photo or graphic to feature in the popup.
3. **The Call-to-Action Link:** The website link where visitors should be redirected when they click "Register" or "Learn More" (e.g., an Eventbrite page, a Google Form, or an email link).

## **The new tab at the top of the web site should be “UPCOMING EVENTS”**

### **Event Copy:**

- Wedding & Event Venue Open House
- Sneak Peek of the Ursuline Academy Alumni Foundation Museum Space
- Young Dance Inc will be available for FREE Dance demo for styles in Ballroom, Latin and Swing. If you are getting married or just would like some tips, stop by the library and we will be available!

### **Date & Time:**

Sunday, July 26 • NOON – 3:00 P.M.

### **Description:**

Tour the Abbey, Conservatory, and Becker Library and discover why these beautifully restored buildings are among Springfield's most unique event venues. Experience free dance demonstrations inside the beautiful Music Conservatory while exploring one of Springfield's most unique historic venues.

### **Call-to-Action:**

**Location:** The Venues at Ursuline Campus, 1400 N. Fifth Street, Springfield, Illinois

**Cost:** Free to attend (Donations to Preservation, Inc. accepted)

[www.preservation-inc.com](http://www.preservation-inc.com)

[PreserveSpringfieldUrsuline@gmail.com](mailto:PreserveSpringfieldUrsuline@gmail.com)

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